

COMPANY PROFILE

Leading Solutions in Labelling, Packaging, Trims and Digital Innovation



RUDHOLM GROUP

70+ Years of Excellence in Global Apparel & Footwear Branding.

Since 1951, Rudholm Group has evolved from a family business into a global leader in labelling, packaging, trims, and digital innovation for the fashion industry.

Our Swedish roots drive the company's DNA, emphasising respect for people and the environment, as well as nurturing creativity and collaboration. We offer comprehensive solutions for the apparel and footwear industries, including digital technologies.

As a privately-owned enterprise, we can respond quickly to market dynamics and evolving customer requirements, maintaining our competitive edge in a rapidly changing business environment.



OUR CORE VALUES

INNOVATION FOR TOMORROW

At Rudholm Group, we foster a collaborative and inclusive environment. This translates into a commitment to innovation, sustainability, and nurturing strong relationships with all stakeholders. We celebrate diverse perspectives, invest in talent development, and prioritise open communication for creativity and ethical conduct.

Innovation drives our integration of digital solutions and sustainable practices into global packaging, labelling & trim solutions. Our focus is on reducing environmental impact and further advancing social responsibility for new industry standards.

Inspiration

We aim to engage our customers worldwide with innovative products, continuous improvements, adaptable approaches, and creative solutions.

Passion

We demonstrate our commitment and enthusiasm for our products, services, and systems through consistent quality and customer focus.

Respect

We strive to value diverse workplaces, environments, and individuals across our global network, embracing differences and fostering inclusive relationships.

Speed

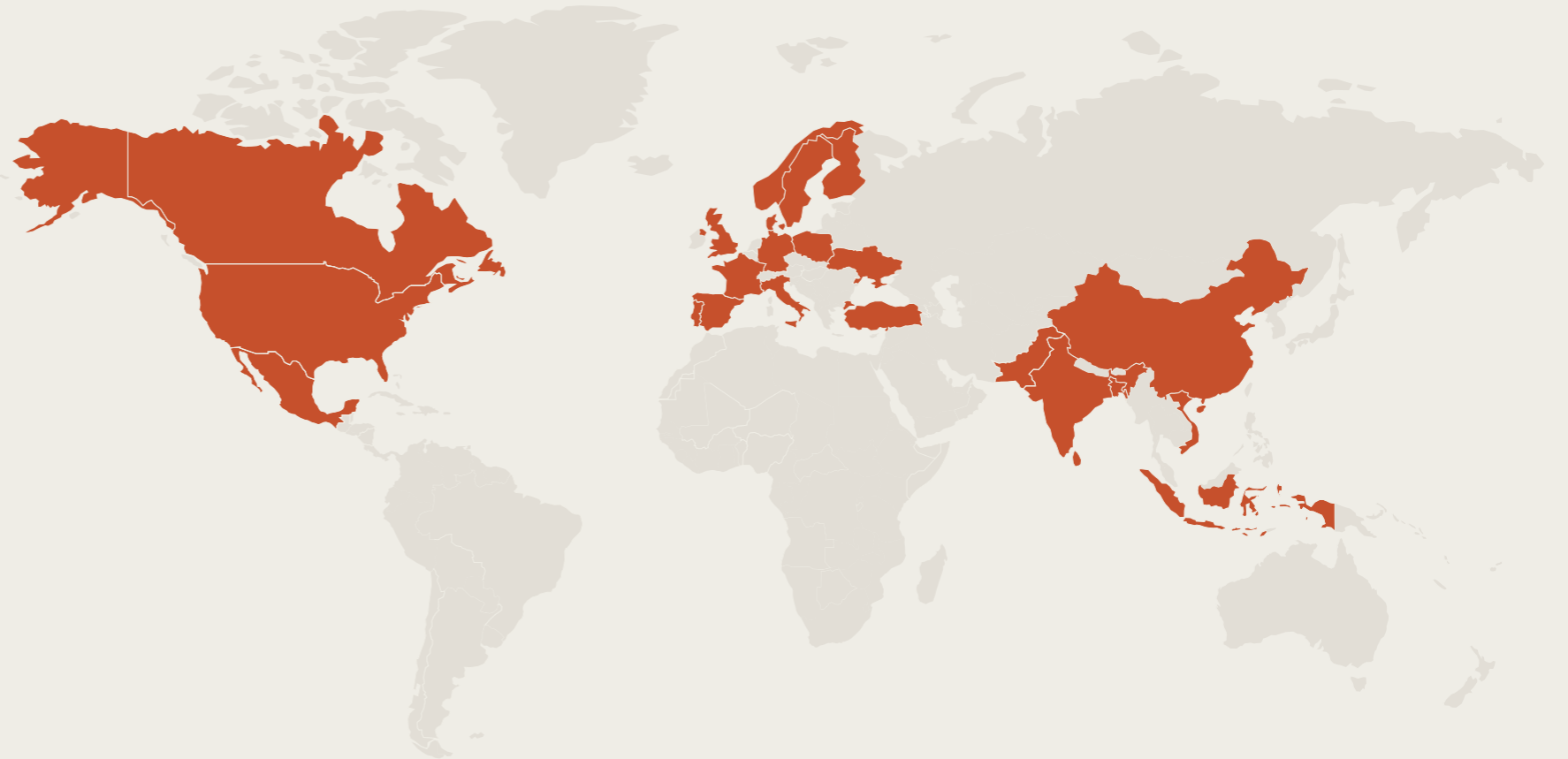
We prioritise responsive service in today's fast-paced world, balancing swift delivery with meaningful customer support.

Partner of choice for global brands

As a globally trusted partner, Rudholm Group combines its Scandinavian heritage with a strong local presence and worldwide expertise to support your brand.

We operate across 22 strategic locations, including 10 owned production hubs throughout Europe, Asia, and North America.

**Bangladesh | China | Germany | Hong Kong |
India | Italy | Poland | Portugal | Sweden | Turkey |
United Kingdom | United States | Vietnam**



OUR CERTIFICATIONS

We adhere to globally recognised certifications that reflect our dedication to responsible production and environmental care.



OEKO-TEX® Standard 100

Ensures that textiles are free from harmful substances, prioritising consumer safety and well-being.



Forest Stewardship Council (FSC®)

Verifies that our paper-based packaging is sourced from responsibly managed forests.



Global Recycled Standard (GRS)

Confirms the presence of recycled materials in our products, supporting circular economy principles.



Bluesign® Approved

Guarantees safe and sustainable production practices, reducing environmental impact while protecting both workers and consumers.



Global Organic Textile Standard (GOTS)

Certifies the organic status of textiles, from raw materials to the final product.



Worldly

Provides data and analytics on environmental and social impact across the value chain.



Sedex

Supports continuous improvement and responsible business practices through supply chain transparency.



Sustainable Apparel Coalition

Promotes industry-wide collaboration through the Higg Index to improve social and environmental performance.

Labelling

Premium labelling solutions created with certified materials for industry-leading quality.

Our labelling solutions range from woven and printed labels to hang tags, heat transfer solutions and badges — all designed to enhance apparel, footwear and home textiles.

Created using certified materials to ensure your products stand out while meeting the highest industry standards.

RFID options are available for hangtags, care labels, price tickets, stickers, & and care labels.



Printed labels



Woven labels



Care labels



Hang tags & Price tickets



UPC/EAN barcode stickers



Heat transfer solutions



Badges & Patches



RFID Solutions



Waist Tags

Packaging

Innovative packaging solutions designed for performance and durability.

Our packaging solutions are designed for durability and efficiency, enhancing product protection and reducing costs across e-commerce and retail.

Using FSC® certified paper and other responsibly sourced materials, we design packaging that combines functional performance with thoughtful design.



Polymailer



Polybag



Paper Mailers



Corrugated Boxes



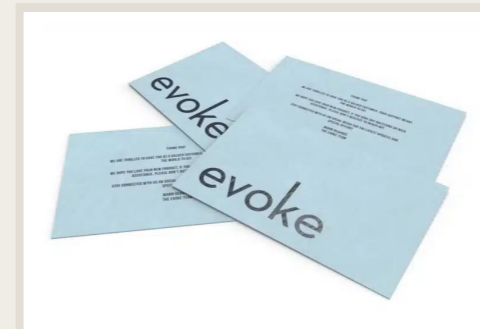
Retail Packaging



Shoe Boxes



Wrapping / Stuffing Paper



Insert Cards



& More

Partnerships

We distribute thermal insulation and specialty products such as 3M™ Thinsulate™, HD® Wool Insulation, and a range of other innovative solutions.



HD® Wool

In partnership with Woolkeepers®, Rudholm Group offers HD® Wool insulation — featuring ethically sourced wool with full traceability from farm to garment.



3M™ Thinsulate™

As the leading European distributor of 3M™ Thinsulate™, we provide innovative insulation that retains body heat while allowing moisture to escape — ensuring warmth across various temperatures.



3M™ Scotchlite™

Rudholm distributes 3M™ Scotchlite™ Reflective Material, enhancing safety and design in workwear, sportswear, and fashion with durable, low-light visibility.



Fidlock

We provide secure, comfortable fastening solutions using mechanical locks and magnetic force, improving user convenience across Norway, Sweden, Finland, and Denmark.

ShareLabel®

Digital Product Passport (DPP) Solution - Transparency and Traceability

Rudholm Group leads fashion apparel innovation with **ShareLabel®**, a platform that enhances supply chain visibility, ensures product authenticity, and meets regulatory requirements with **Digital Product Passports (DPPs)**.

Digital Product Passports

Each garment is assigned a unique identity through embedded QR codes or NFC chips, enabling full product authenticity and traceability.

Regulatory Compliance

Built to align with EU Ecodesign and Circular Textiles regulations, supporting a smooth transition to digital labelling.

Supply Chain Visibility

Provides enhanced transparency throughout the production process, allowing brands to share their product's origin, sourcing, and production journey.

Marketing Integration

Enables integration of geographical data, promotional campaigns, and events — seamlessly connecting with your existing marketing platforms.



YOUR BRAND



 **RUDHOLM GROUP**


 Powered by
SHARELABEL®

Recycled Cotton Denim
 Our goal is to make sustainable denim. So we buy leftover denim and fabric to make truly original pieces.

Details	
Color	Mid Blue
Size	Medium Comfort Fit
Batch	#10 of 50 Made

Care Instructions

-  40 Normal Wash
-  Do Not Bleach
-  Low Tumble Dry
-  No Iron



Variable Data Cloud®

Streamlined Labelling for Global Compliance

Our Variable Data Cloud® (VDC) transforms how global brands manage care labels and barcode stickers, providing a fast, accurate, and compliant labelling solution.

This web-based system simplifies care label creation with built-in translations for washing instructions and symbols, ensuring adherence to international regulations.

- Eliminate Manual Processes
- Multilingual Support
- Integrated Warning Labels
- Transparency and Reporting
- Digital Product Passport Integration
- Global Production



RFID and NFC

Powering Smarter Tracking and Authentication

RFID and NFC are wireless technologies that streamline tracking, product authentication, and customer interactions. RFID offers long-range capabilities ideal for inventory and asset management, while NFC enhances short-range communication for customer engagement and supply chain transparency.

RFID Hardware Partnerships

Rudholm Group delivers scalable RFID solutions through trusted third-party hardware partners. From encoding to scanning and data management, our systems are tailored to your operational needs — ensuring seamless integration into existing infrastructure while enhancing traceability, inventory control, and overall supply chain efficiency.

RFID Applications

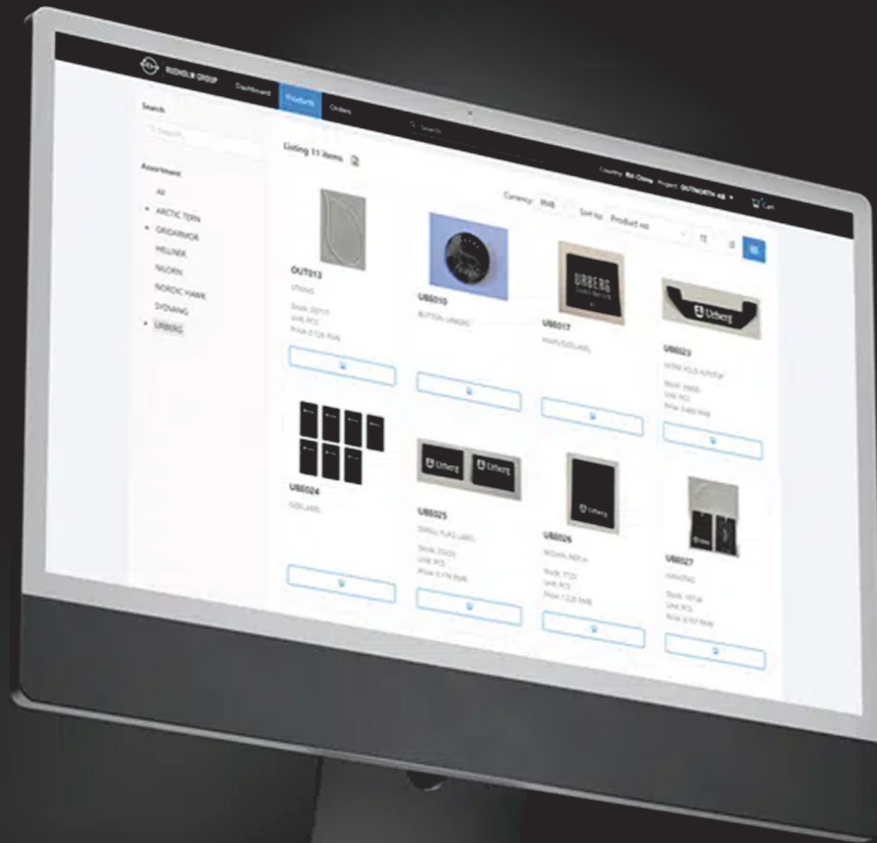
- Real-time inventory tracking.
- Asset Tracking
- Smart Shelving
- Loss prevention
- Track Environmental Conditions

NFC Applications

- Product Authentication
- Customer Engagement
- Supply Chain Transparency
- Sustainability Initiatives
- Personalised Marketing



RUDHOLM.ONLINE



Simplifying vendor order management

Rudholm.online offers brands and their factories the ultimate convenience in order management — providing 24/7 access to accounts, live order tracking, and delivery updates. By streamlining operations in real-time, the platform improves order accuracy, minimises delays, and brings greater control to your supply chain.

- 24/7 Access
- Stock Overview
- User-Friendly Experience
- Order Forecast
- Efficient Operations



rudholmgroup.com

INNOVATION
FOR TOMORROW

Contact Us

Get in touch with Rudholm Group office to discuss our services and products for your brand



info@rudholmgroup.com