

# How to make a great jacket

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Your products are special  
and deserve

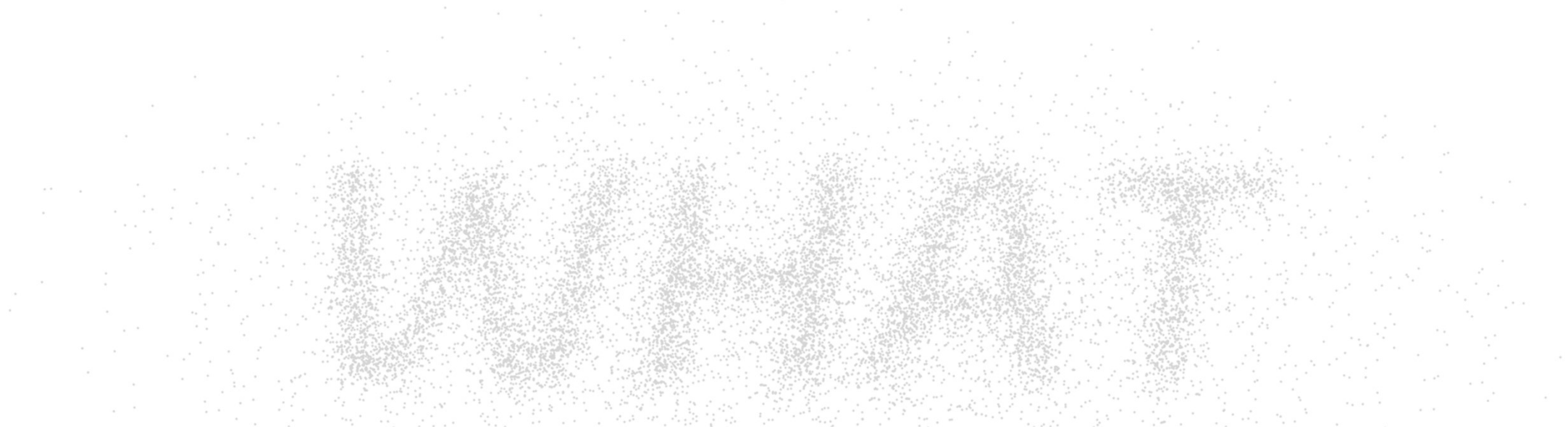
**extraordinary storytelling**

We elevate your products  
above the competition and take them  
**beyond your customers' expectations**



With the power of magnets  
we create what we call:

**The # FidlockMoment**



**#FIDLOCK  
MOMENT**



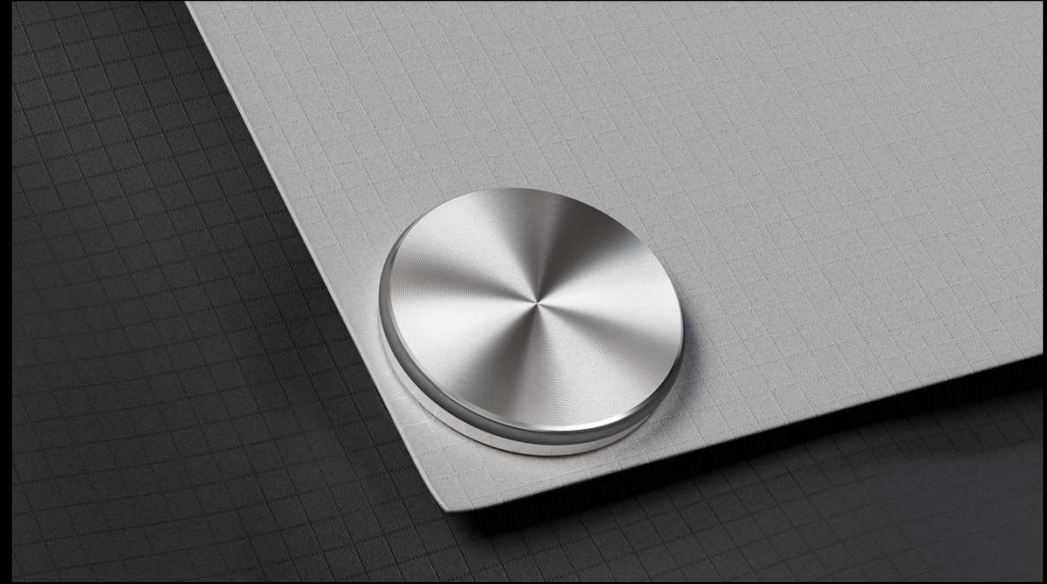
## **FIDLOCK Facts:**

- › 1.750 patents
- › 350 individual catalog items
- › 150 team members
- › Headquarter in Germany
- › Offices in USA, China, Hongkong
- › Member of the Duraflex-Family

***MINI TURN***



**FIDLOCK®**



**V-BUCKLE**



**FIDLOCK®**



***HOOK***



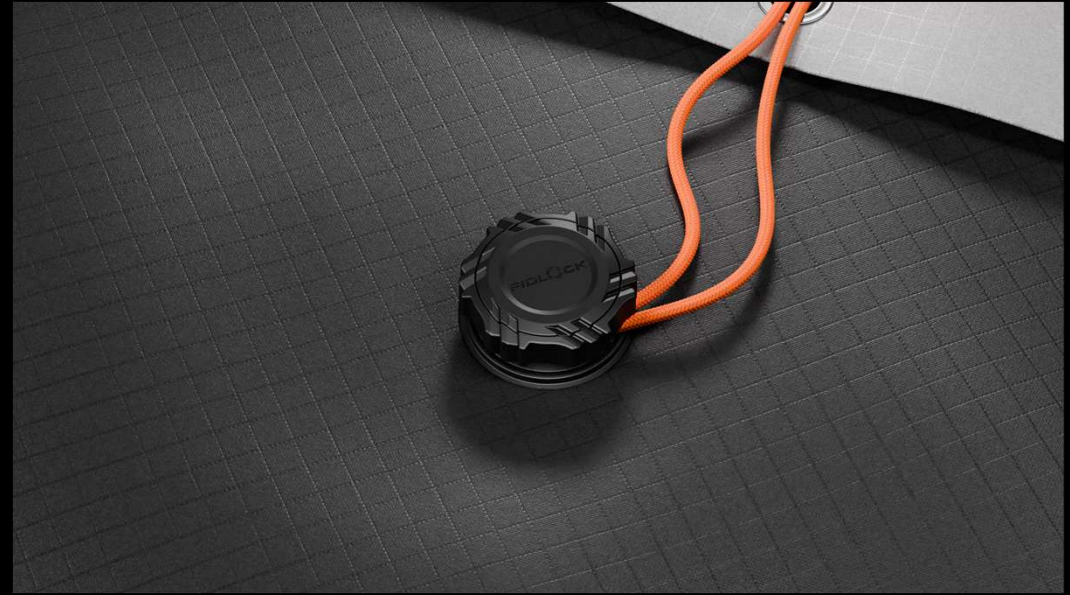
**FIDLOCK®**



**WINCH**



**FIDLOCK®**



**SNAP**



**FIDLOCK®**



**SNAP** buckle



**FIDLOCK**®



**HERMETIC**



**FIDLOCK®**



**PINCLIP**



**FIDLOCK®**



**SLIDER**

**FIDLOCK®**



**STRIPE**



**FIDLOCK®**



**COINTRAP**



**FIDLOCK®**



**We keep innovating**  
and constantly challenge the status quo

We keep innovating  
and constantly challenge the status quo  
**there is one more thing**

*Magknot*



FIDLOCK®



**FIDLOCK®**

# Q & A

**Thank you**  
**for your attention**