



3M & Friends
Workshop

May 2026





OUR MATERIALS



Circ® Lyocell

PREMIUM, COTTON-LIKE AND SILKY RECYCLED FIBERS

Circ's lyocell is regenerated cellulose from textile waste, producing staple & filament fibers that match (or exceed) the quality of virgin, tree-based lyocell.



Circ® Polyester

CIRCULAR, STRONG, AND READY TO PERFORM

Circ's regenerated polyester looks, feels and performs just like virgin, instead using fibers that were already in circulation.

OUR SOLUTION



Circ is the only chemical recycler that can recover and reuse polyester and cotton from polycotton blends.



U.S. demo facility has been operating for 4 years.



Circ France, our first industrial scale facility at 70,000 tons per annum will be operational in 2028.



Patented recycling and textile creation process using standard equipment from world class engineering partners.

ABOUT CIRC

Circ is creating a circular economy for textiles through its pioneering chemical recycling technology, transforming industry waste into new raw materials and dramatically reducing the impact on our planet.

HEADQUARTERED IN VIRGINIA, USA

CIRC® READY



RECOGNITION













INVESTED



Market Traction

Releasing products to market with the largest brands and fashion designers, validating quality and building brand values.

KNITS & WOVENS

				
				
<p>Circ® Lyocell & Circ® Polyester April 2023</p>	<p>Circ® Lyocell August 2024</p>	<p>Circ® Lyocell June 2025</p>	<p>Circ® Polyester November 2025</p>	<p>Circ® Lyocell July 2025</p>

Market Traction

Releasing products to market with the largest brands and fashion designers, validating quality and building brand values.

FOOTWEAR



allbirds

Circ® Lyocell
August 2025



“We are removing jobs from the old economy and creating them in the circular economy.”

— President Emmanuel Macron, on the transformation underway with Circ® in France

Circ France

Our first commercial scale facility

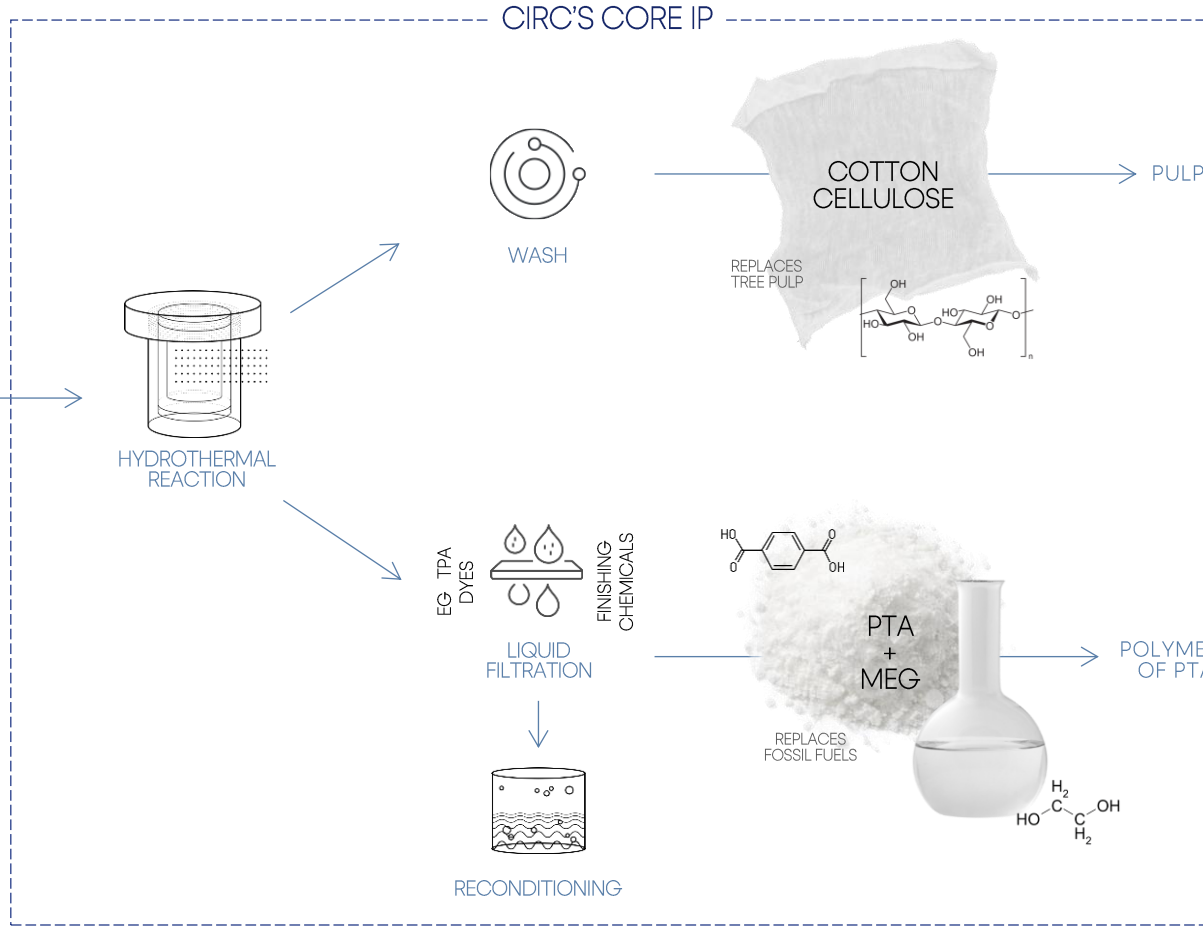


LOCATION:	Saint-Avold, France
OPENING:	Fully Operational in 2028
FUNDING:	Backed by the French government and European Union
RECOVERY RATE:	>90%
CAPACITY:	70,000 metric tons annually
ECONOMIC IMPACT:	200+ high-quality jobs—transitioning local workers from fossil-era infrastructure into the circular economy
NOTE:	Aligned with French leadership in Extended Producer Responsibility (EPR) —including eco-modulation fees and T2T subsidies to incentivize textile recycling

Our Patented Process



POLYCOTTON
ANY BLEND RATIO
OR COLOR
Post-industrial
Post-consumer
Pre-consumer

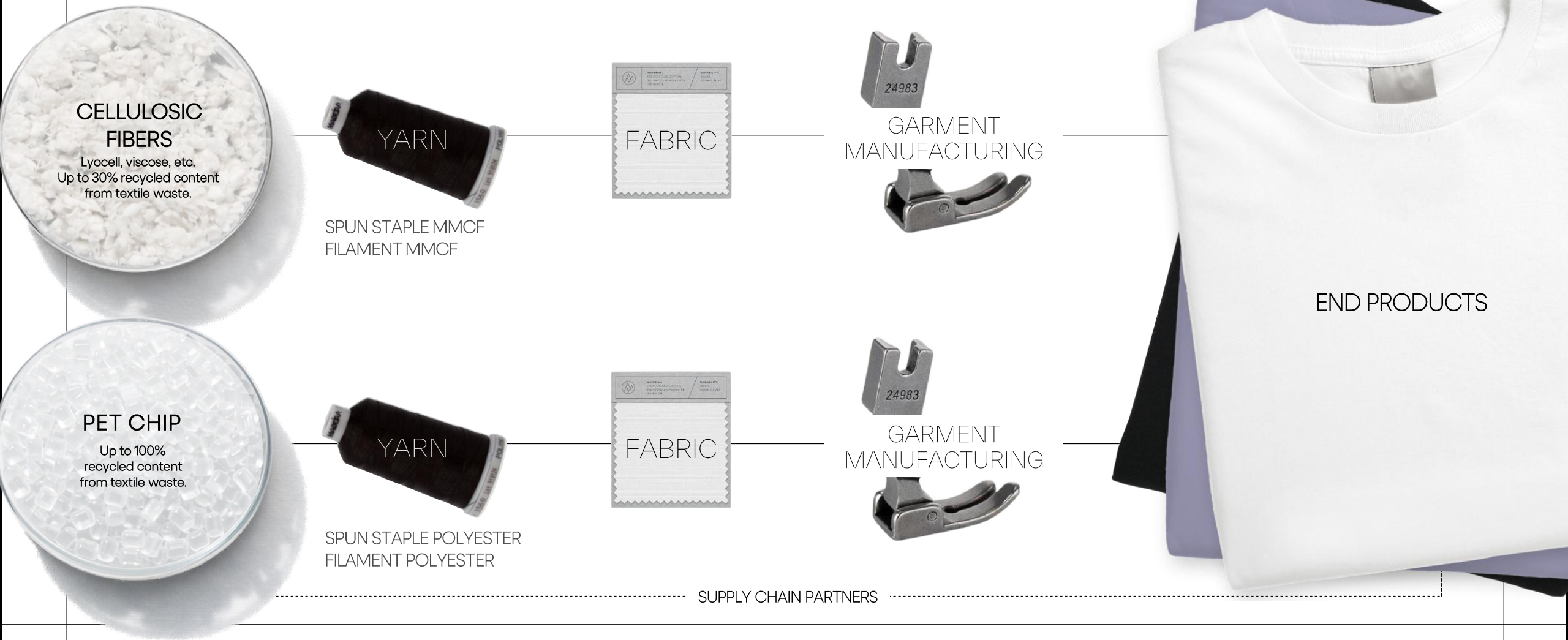


CELLULOSIC FIBERS
Lyocell, viscose, etc.
Up to 30% recycled content
from textile waste.



PET CHIP
Up to 100%
recycled content
from textile waste.

Circ's Raw Material Product Flow



Where Circ T2T Materials May Work in Your Product

CIRC® POLYESTER STAPLE

Nonwoven synthetic insulation¹

CIRC® POLYESTER FILAMENT

Polyester shell fabric²

Polyester fleece³

Polyester baselayer⁴

CIRC® LYOCELL FILAMENT

Lyocell shell fabric²

Lyocell fleece³

Poly / Lyocell baselayer⁴

CIRC® LYOCELL STAPLE

Wool / Lyocell blended baselayer⁴



A Fully Circular Offering

feedstock utilization & recycled product provision

FEEDSTOCK VALORIZATION

Circ can utilize any color, any composition polycotton feedstock

Post-industrial, pre- and post-consumer waste can be valorized

Supporting the waste reduction and recycling ambitions of our clients



RECYCLED PRODUCT SUPPLY

Our goal: profitable, reliable circular scale – for both sides.

We're inviting you to build confidence and trust together, stage by stage, from pilot to commercial supply.

Recycled polyester, lyocell and viscose from trusted global suppliers in Asia and Europe

BRANDS

All about

fiber club™

A collaborative consortium that provides brands with early and easy access to Circ's recycled materials, secure supply terms, and seamless supply chain integration.

zalando

EVERLANE

BESTSELLER

EILEEN FISHER

Reformation

Madewell

C&A

MANUFACTURERS

Lenzing
Innovative by nature

ARVIND
FASHIONING POSSIBILITIES



Chicley
Textile Printing & Dyeing

Launched in 2025 by

FASHION FOR D

canopy



ADITYA BIRLA GROUP



This is the
turning point
for circular
textiles on a
global scale.



Join us

Philipp Boening

Sr. Director Commercial Strategy

philipp.boening@circ.earth