



Your new textile sourcing resources in the
Nordics...

**...well, we aren't really new to the business, together we have nearly
hundred years of textile industry experience.**

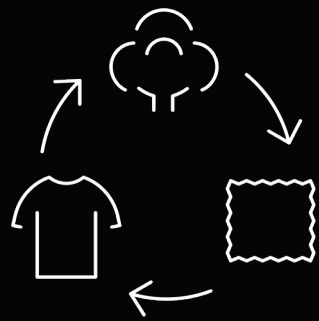
**But the way we can help you source and develop new products is
new and unique!**

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WEICHERT AGENCIES

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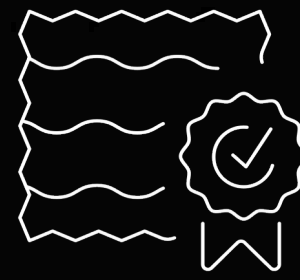
Huginbiz[®]
Helping You Grow International Business

WHAT WE OFFER:



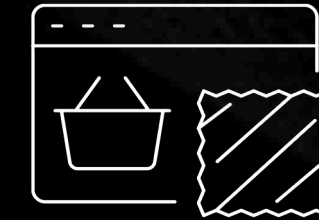
SOURCING & SUPPLY CHAIN MANAGEMENT

Optimize your textile supply chain with our end-to-end management services, from production scheduling to logistics coordination.



QUALITY CONTROL

Our rigorous quality assurance processes ensure that all textiles meet your exact specifications and international standards.



DEVELOPMENT

Access our extensive network of premium textile manufacturers across Asia, Europe, and the Americas to find the perfect materials for your products.



WEICHERT AGENCIES

WEICHERT AGENCIES FOUNDED THREE GLOBAL TEXTILE SHOWS

PERFORMANCE DAYS,
Germany, Munich, launched 2008



FUNCTIONAL FABRIC FAIR,
US, launched 2018



FUNCTIONAL TEXTILES
SHANGHAI, Asia, launched 2021



WEICHERT AGENCIES

**Together we are a competence resource from assortment strategy to sell-
through tactics**





Charlotta Persson
KAM

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Education:

- Bachelor in Textile Economics, Swedish School of Textiles, University of Borås
- Sustainability Developer, Nordiska Textilakademin

Former positions:

- Product Manager, Purchaser, Product Developer, Purchasing Manager, CEO and Recruiter within the textile industry.
- Former employments:
- H&M, JC, Hemtex, Sportmanship

Current positions:

- Co-owner, Omnistaff – executive and sourcing recruitment in the Nordic sports & fashion industry.
- Key Account Manager, Weichert Agencies, Nordic countries.



Martin Kössler
CEO

mk@huginbiz.com

Former positions:

- International Key Account Manager, W. L. Gore & Associates
- International Sales Director, Haglöfs
- Founder & President, Scandinavian Outdoor Group
- Chairman of the Board, Bergans of Norway
- Board Member, Polygiene and USWE Sports
- Chairman, Nordic Ingredient Brands Round Table

Current positions:

- CEO & Owner, Helping You Grow International Business AB (Huginbiz)
- Co-owner & Board Member, EDM Publications
- Chairman, ISPO Advisory Board
- Chairman, Scandinavian Brand Executive's Round Table
- Board Member, Sitech, Tekosom and Pinewood

Our textile background, passion and business relations

At Huginbiz[®], we all share a strong passion for using functional fabrics and technologies as end users, and we truly enjoy taking advantage of these innovations when spending time in nature - just like many fellow Scandinavians.

Our part of Europe is not only known for its demanding climate, but also for having the highest participation in outdoor activities per capita compared to the rest of Europe. This is why the quality and durability of fabrics and garments must perform at the highest level here.

This is also why we have a genuine interest in functional textiles and technologies.

SOME OF OUR TEXTILE PARTNERS



PRODUCTION IN

China

PRODUCT CATEGORIES

Vertical provider for hemp items in woven and knit.



PRODUCTION IN

Italy

PRODUCT CATEGORIES

Producer of upcycled paddings and regional merino wools.



PRODUCTION IN

China

PRODUCT CATEGORIES

Producer of high- quality softshells, 2- and 3- layer fabrics and doubleweaves.



PRODUCTION IN

China

PRODUCT CATEGORIES

Manufacturer of high- quality 2- and 3 layer fabrics and down articles.



PRODUCTION IN

Switzerland

PRODUCT CATEGORIES

Weatherproof Cotton Fabrics / Outdoor Fabrics / Technical Cotton Fabrics.



PRODUCTION IN

Vietnam

PRODUCT CATEGORIES

- Laminates
- Light weight stretchable wovens



PRODUCTION IN

Taiwan • Vietnam

PRODUCT CATEGORIES

- Fabrics made for Casual ‘
- Outdoor • Snow Sports
 - Workwear • Yoga & Fitness



PRODUCTION IN

Vietnam

PRODUCT CATEGORIES

- natural knits & wovens
- synthetic warp & weft knits & wovens garmentmaker



PRODUCTION IN

Vietnam

PRODUCT CATEGORIES

- Woven laminates



PRODUCTION IN

Vietnam

PRODUCT CATEGORIES

- Fabrics made for
- Biking & Running • Casual
- Outdoor • Team Sport • Workwear • Yoga & Fitness

Please feel free to contact us:

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