

Trade Gothic

Summer edition 8-9 June, 2027

Winter edition Nov 30-Dec 1, 2027

EXHIBITOR INFORMATION FOR NORDIC FABRIC FAIR - FUNCTION

WELCOME TO THE NORDIC FABRIC FAIR

Nordic Fabric Fair in Stockholm, Sweden, has been the established sourcing show for the fashion industry since more than 40 years.

From 2026, the New Nordic Fabric Fair also includes functional fabrics, textile technologies, sustainability solutions, innovation hub and digital systems, bringing together all parts of the textile apparel industry.

At Nordic Fabric Fair you can present your new textile developments and innovations for Nordic brand designers and sourcing teams.

Nordic Fabric Fair is the gateway to enter and grow business in the Nordic countries for international mills and suppliers of the textile industry.

Nordic Fabric Fair has appr. 1000 visitors, including designers, textile buyers, sourcing teams and production managers from more than 300 leading brands in the Nordics and Baltic countries.

Nordic Fabric Fair takes place in Stockholm at the Nacka strand Fair grounds, a venue with industrial history and a charming old factory-style atmosphere.

NORDIC
FABRIC
FAIR

FASHION + FUNCTION

- In the Nordics there is no sharp line between Fashion and Function apparel. In our climate we need function fabrics and warm insulations also in everyday life.
- Desire for design is a part of the Nordic culture, therefore also fitness, sport and outdoor clothing need to meet the latest fashion trends and colors.
- At Nordic Fabric Fair you meet designers and sourcing teams from fashion, function and workwear brands.

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GATEWAY TO THE NORDICS

The Nordic and Baltic countries have a shared history of deeply rooted textile traditions and a demanding climate which calls for weather-protecting clothing, quality insulations, simplicity and timeless design—features that have earned our brands an international respect for the performance and durability of their products.

With 28 million inhabitants, the Nordics are home to impressingly many successful brands, influencing global trends and taking on the role as sustainability forerunners.

Partnering as a supplier to Nordic brands is an effective way to develop, test, and launch new innovations as well as a door-opener to big brands around the world.
Many of them are inspired by Nordic brands.



THE VISITORS

The Nordic Fabric Fair is a unique trade show that brings together suppliers with buyers from both fashion and functional brands.

It reflects the demands of the north European climate, where clothing must not only look good but also provide protection against cold, rain, snow, and wind.

As a result, fashion brands use functional textiles into their collections, while functional brands are equally challenged to remain competitive in design, colour, and overall visual expression.

In addition, consumers in the Nordic region have high expectations on environmental and corporate social responsibility.
This has driven influencing global trends with impact that far exceeds the size of the region.
Nordic brands to become international frontrunners, setting standards and

Visitor categorie:

- Employed and freelance designers
- Fabric sourcing teams
- Production managers
- Material buyers
- Sustainability managers

NORDIC FABRIC FAIR

VISITORS – FASHION & FUNCTION

SOME OF THE VISITING FASHION BRANDS

Acne Studios
FILIPPA K
OUR LEGACY
TIGER OF SWEDEN
Stylein
TOTEME
HODAKOVA
A DAY'S MARCH
brixtol textiles
RAVE REVIEW
OSCAR JACOBSON
DAGMAR
LARS WALLIN COLLECTION
HOPE
ADNYM ATELIER
J.LINDEBERG

SOME OF THE VISITING FUNCTION BRANDS

FJÄLL RÄVEN
SAYSKY COPENHAGEN
Klättermusen
SAIL RACING
HELLY HANSEN
HOUDINI
AMUNDSEN SPORTS
Haglöfs
GALVIN GREEN NEVER COMPROMISE
J.LINDEBERG
PeakPerformance
HÄRKILA
casall
RVRC

NORDIC FABRIC FAIR

COMMENTS FROM BRANDS

“Access to innovative materials and technologies is critical for the future competitiveness of our industry. A dedicated platform for functional fabrics, textile technologies and sustainable solutions at Nordic Fabric Fair in Stockholm fills a clear market need and will create significant value for brands and suppliers throughout the Nordic region.”
David Nordblad, Gen. Secr. Scandinavian Outdoor Group

“ For us, product processes usually start with material selection and not the vision of a finished product. Fabrics and materials create ideas and visions of how we can develop new innovations. Therefore, a Nordic platform will suit us perfectly!”
Henrik Vikestam, Head of Design & Production Sail Racing



NORDIC FABRIC FAIR

INVITED BRANDS - FUNCTION

Nordic function-focused brands include sports, outdoor, ski & snowboard, hunting, equestrian, fitness, fishing, running, cycling, military, police & rescue, workwear, golf and racket sports. Many are recognized as global frontrunners in sustainability and innovation, combining Scandinavian design with a strong focus on quality and premium brand positioning. Examples include Amundsen, Casall, Fjällräven, Haglöfs, Helly Hansen, Houdini, Härkila, Galvin Green, J.Lindeberg, Klättermusen, Norrøna, Röhnisch, SAYSKY and Sail Racing, to name just a few.

2117 Sweden
66 North
8848 Altitude
Abacus
Aclima
Active Brands Group
Aimn
Alaska 1794
Alfa
Amok Equipment
Amundsen Sport
Arctic Legacy
Arket (HM)
Astrid Wild
Baby Björn
Baltic
Barents
Basic Feather
Bergans of Norway
Best Friend Group
Bestseller
Biancaneve
Björn Borg
Blåkläder
Brynje of Norway
Casall
Chevalier
CLN Athletics
CLWR
COS (HM)
Craft
Daily Sports
Dale of Norway AS
Db_Journey
Devold of Norway
Didriksson
Dope
Dunderdon
Eivy Clothing
Elevenate
Encore
Ennue Studio
Fenix Outdoor
Fjällräven
Fladen
Foret
Fristads Kansas
Func Factory
Galvin Green
Glerups
Guideline
HM Sport
Haglöfs
Halti
Helly Hansen
Hestra Gloves
Hilleberg
Holebrook
Houdini Sportswear
House of Horses
Helsinki
House of Hygge
Hultafors
Hummel
ICANIWILL
Icebug
Icepeak
Intersport Scandinavia
Isbjörn of Sweden
Ivanhoe
J Lindeberg
Janus
Jlv Sport
John Hatter
Joutsen
Kari Traa
Kilometer Studio
Klättermusen
Knowledge Cotton
KOSA sport
Kuoma
Lager 157
L-Fashion Group
Liftborne
Local Rule
Loop
Luhta
Lundhags
Macade Golf
Mini a Ture
Mountec
Mountain Studio
Newline
Nonstop Dogwear AS
Nordic Kids
Nordisk Company
Norröna
North Outdoor
Northern Playground
Norwegian Rain AS
Nura sport
Peak Performance
Pelle P
Pinewood
POC Sports
Polygiene
Rains
Ravn Cph
Ravnö
Revolution Race
Rukka
Röhnisch
Sail Racing
Salming
Sandqvist
Sasta
Savotta
Saysky
Shepherd of Sweden
Silva
SOS Sportswear
Stellar Equipment
Stronger
Stutterheim
Superstainable
Svala of Finland
Swedteam
Swix
Tentipi
Tenson
Thule
Ticket to heaven
TOBE
Tretorn
TST
Tufte Wear
Uberfunction / UBR
Ullmax
Unibrands
Ursuit
USWE Sports
Vargkläder
Viking Footwear
Villa Wool
We Norwegians
Wiges AB / Life Wear
Wilma & Morris
Woolpower
YMR
YOKO

NORDIC FABRIC FAIR

EXHIBITOR CATEGORIES & HALLPLAN

We strive to create an open and welcoming environment for effective and inspiring meetings. We respect yours and your buyer's wishes for integrity and do our best to avoid placing any of your direct competitors next to your stand.

- FABRICS AND YARNS – FASHION
- FABRICS AND YARNS – FUNCTION
- TEXTILE TECHNOLOGIES
- INSULATIONS
- TRIMS, LABELS & ACCESSORIES
- MANUFACTURERS/ GARMENT MAKERS
- SUSTAINABLE SOLUTIONS
- DIGITAL HUB

Hallplan - overview



NORDIC FABRIC FAIR

THE ORGANISERS

STOCKHOLM FASHION DISTRICT

Stockholm Fashion District, which serves as a hub and community for the fashion industry in Sweden and internationally. Through showrooms, fairs, and networking events, we connect brands with buyers and retailers. The district is annually visited by designers, e-commerce players, retailers, international delegations, and other key industry stakeholders. We drive growth and innovative sustainability, strengthening Sweden's position as a leading global fashion player.

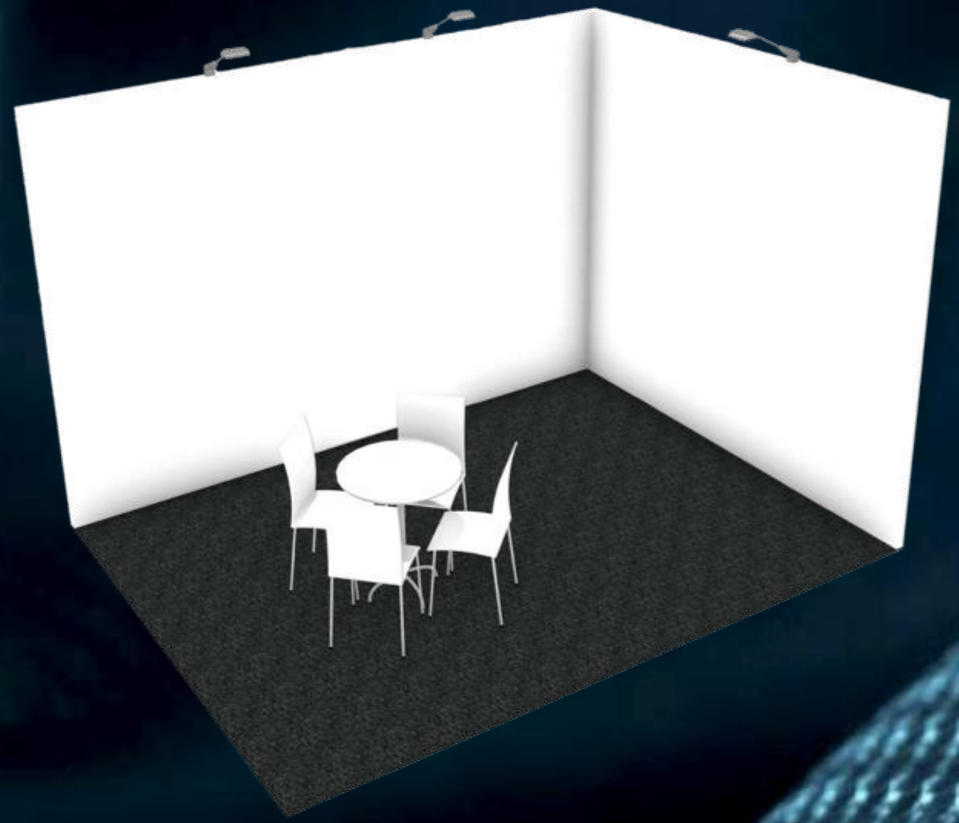
Huginbiz®
Helping You Grow International Business

Huginbiz® founded in Sweden in 2004 with a global partner network, are seen as the international expert in the sport, outdoor, fitness industries. As founders and organizers of the Scandinavian outdoor Group (SOG), Nordic representatives for Performance Days, ISPO, Functional Fabric Fair, FIBO and many other trade shows they are in daily contact with most Nordic brands on a daily basis.

Huginbiz® are also the Nordic representatives of Weichert Global

NORDIC FABRIC FAIR

STAND PACKAGE BASIC



- White wooden walls, 2,5m high
- Dark grey carpet
- Meeting table (black) 70x70 cm + 4 chairs
- Electricity Socket 3 x 230W

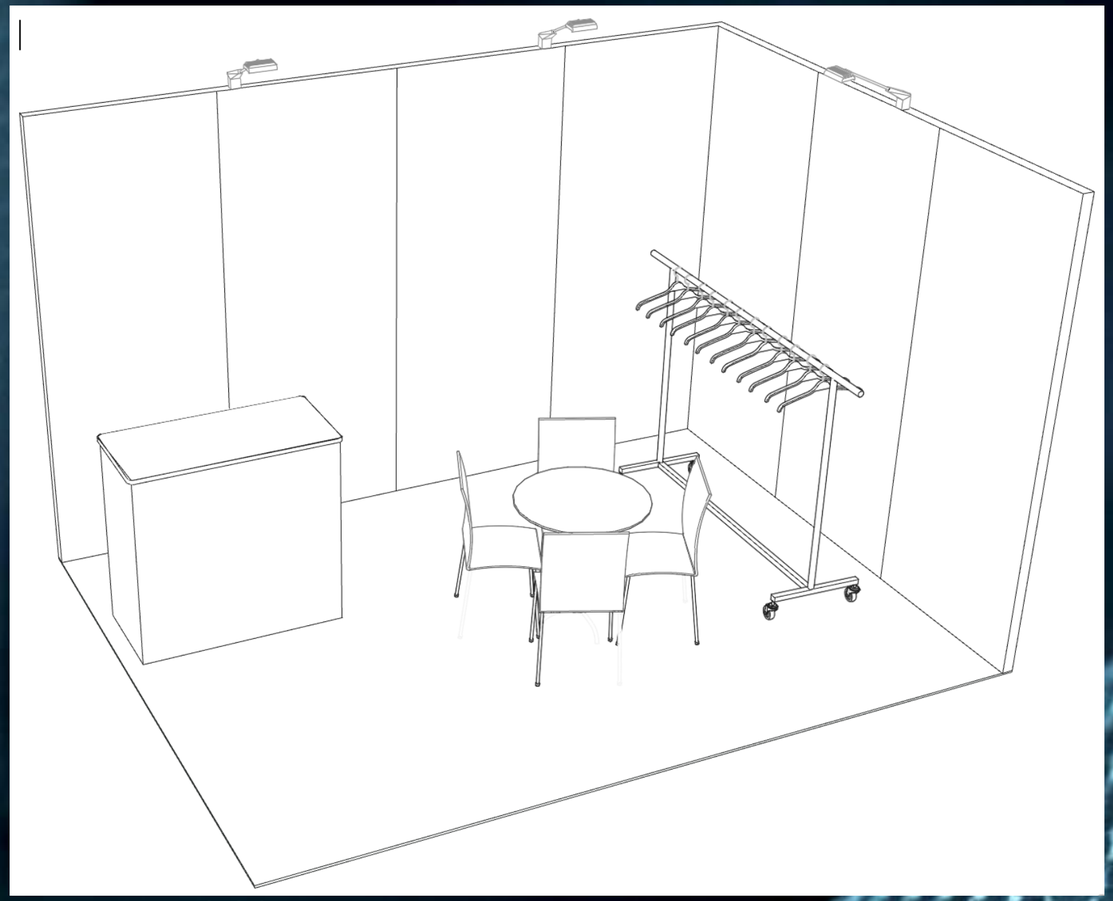
Basic XS- 9m2 (3x3) Price: € 2.495,-
Basic S - 12m2 (4x3) Price: € 2.995,-
Basic M - 15m2 (5x3) Price: € 3.495,-
Basic L - 18m2 (6x3) Price: € 3.995,-
Other size– price on request

Extra furniture/equipment available to order at
https://www.workman.se/shop-event/en/

NORDIC FABRIC FAIR

STAND PACKAGE EXCLUSIVE

- White walls, exclusive beMatrix-system, 2,5m
- Dark grey carpet
- Meeting table (black) 70x70 cm + 4 chairs
- LED-spotlights 21W / 1 spotlight / 4m2
- Electricity Socket 3 x 230W (tot. 2000)
- Welcome desk with backside shelf (107 x 102 x 50 cm)
- Clothing rack with 10 wooden hangers



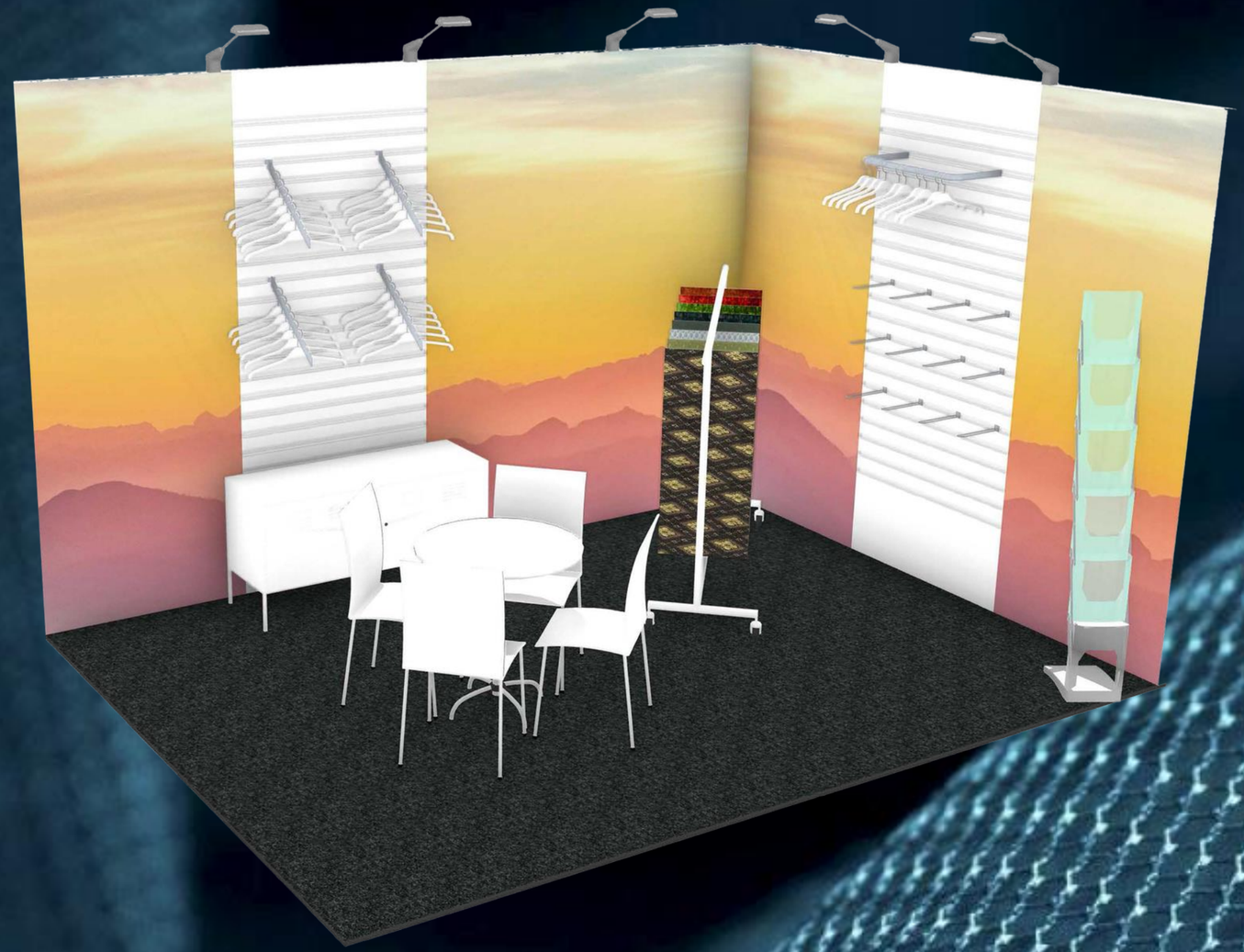
Exclusive XS- 9m2 (3x3) Price: € 2.995,-
Exclusive S - 12m2 (4x3) Price: € 3.495,-
Exclusive M - 15m2 (5x3) Price: € 3.995,-
Exclusive L - 18m2 (6x3) Price: € 4.495,-
Other size– price on request

Extra furniture/equipment available at https://www.workman.se/shop-event/en/

NORDIC FABRIC FAIR

STAND PACKAGE PREMIUM

- White walls, exclusive beMatrix-system, 2,5m high
- Personlized print on stretched fabric
- Dark grey carpet
- Meeting table (black) 70x70 cm + 4 chairs
- LED-spotlights 21W / 1 spotlight / 3m2
- Electricity Socket 3 x 230W (tot. 2000W)
- 2 sections of slatt walls for hanging products
- Clothing rack with 10 wooden hangers
- Hanging equipment for slat walls
- 1 fabric swatches stand
- 1 lockable cabinet
- Welcome desk with backside shelf (107 x 102 x 50 cm)
- 1 brochure stand



Premium XS- 9m2 (3x3) Price: € 3.695,-
Premium S- 12m2 (4x3) Price: € 4.495,-
Premium M- 15m2 (5x3) Price: € 5.395,-
Premium L- 18m2 (6x3) Price: € 5.895,-
Other size– price on request

- Extra furniture/equipment available to order at https://www.workman.se/shop-event/en/

NORDIC FABRIC FAIR

THE VENUE

Nacka Strand mässan,
Stockholm Fashion District, Sweden

Nacka Strand fair grounds,
Once a factory for car assembly,
Today a venue with heritage that
adds a unique athmosphere and
Inspiration to fairs and events.

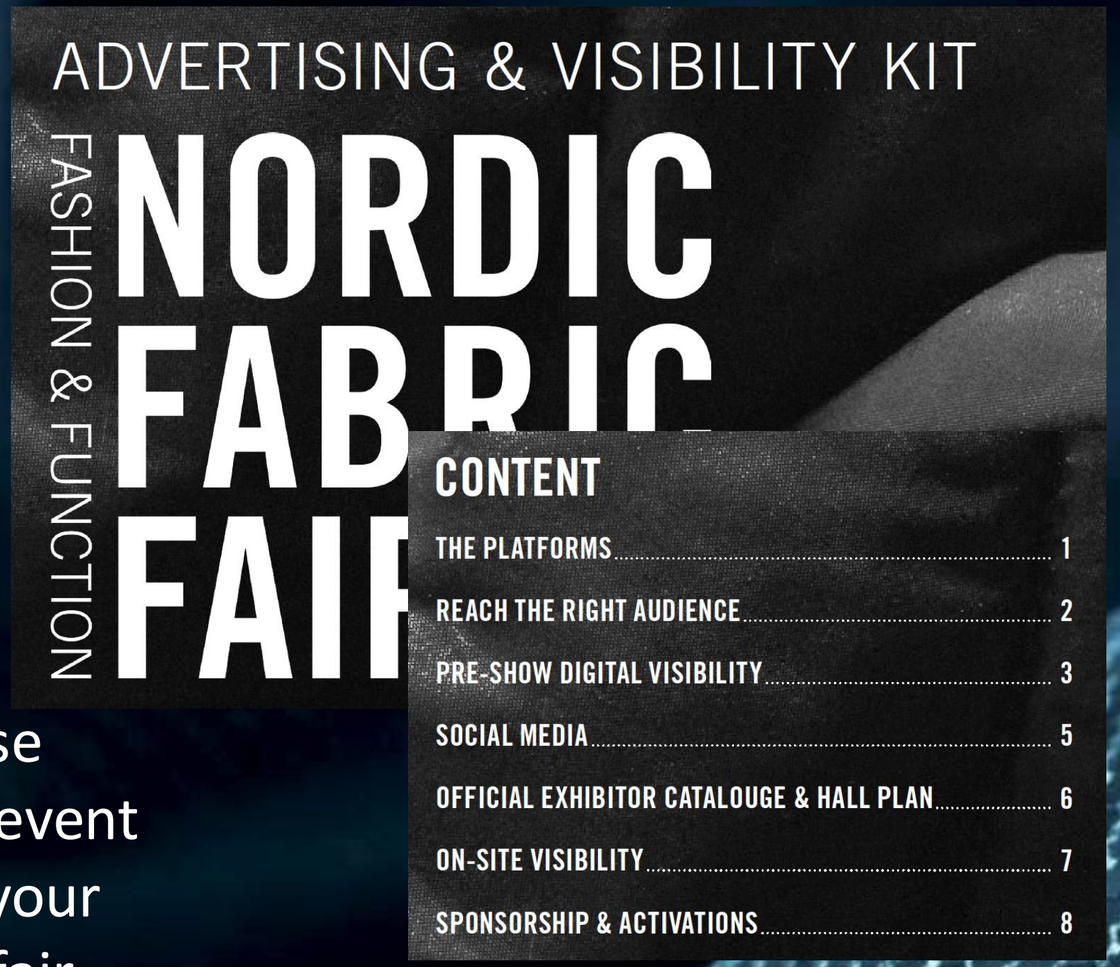
The venue holds half a dozen halls,
As well as congress and seminar
Facilities, restaurants and cafés,
located in the middle of the
Stockholm Fashion District.

More information about the venue:
https://nackastrandsmassan.se/in-english/



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MARKETING OPPORTUNITIES



MARKETING & VISIBILITY

Exhibitors have various opportunities to increase reach out to our visitors before and during the event to promote new collections, achievements, or your brand through our website, newsletters, trade fair catalogue, on-site advertising and partner presentation opportunities.

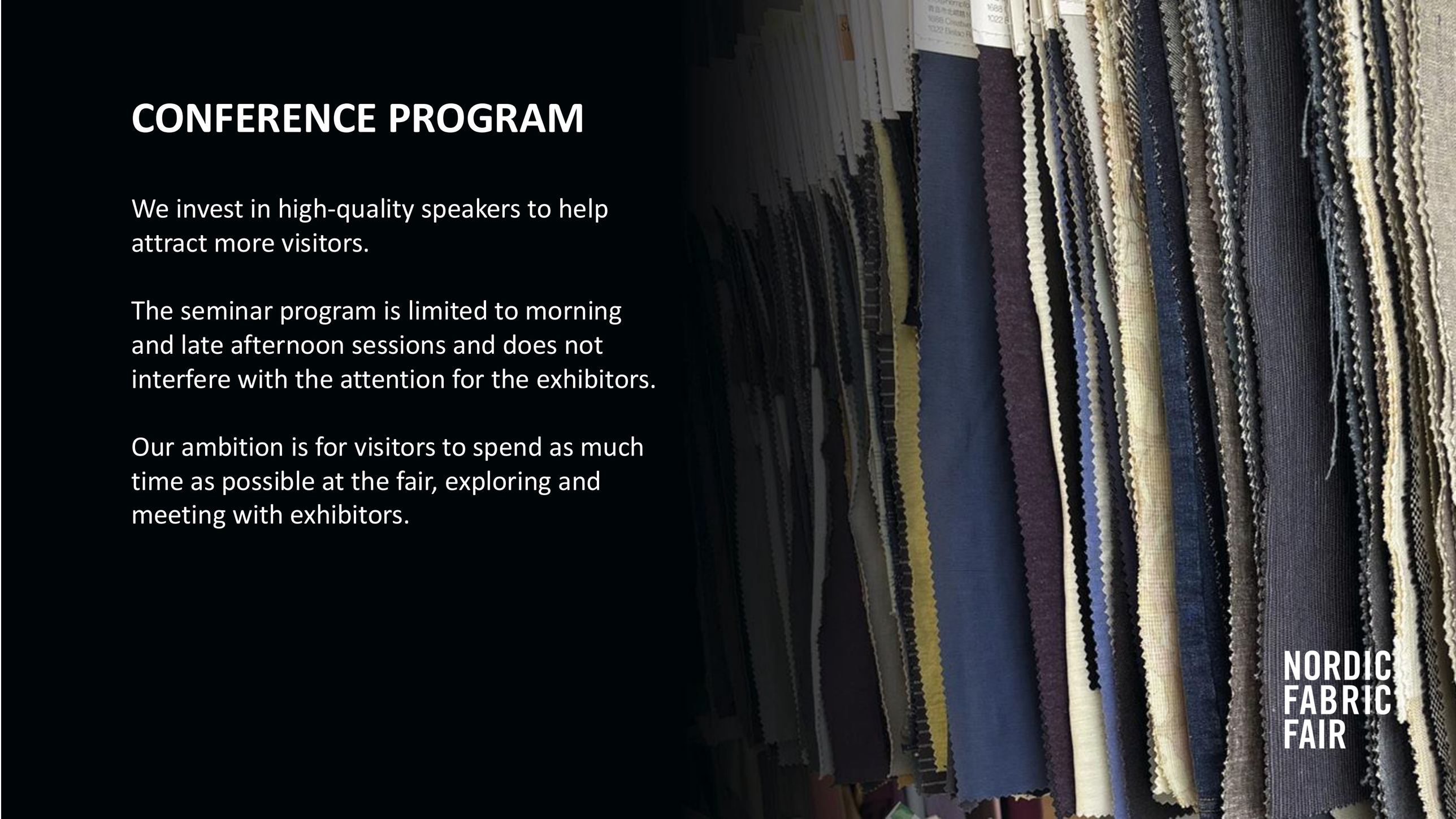
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CONFERENCE PROGRAM

We invest in high-quality speakers to help attract more visitors.

The seminar program is limited to morning and late afternoon sessions and does not interfere with the attention for the exhibitors.

Our ambition is for visitors to spend as much time as possible at the fair, exploring and meeting with exhibitors.



HOTEL INFORMATION

Our exhibitors benefit from discounts at nearby hotels

- ProfilHotels Nacka
- Hotel J Nacka Strand
- Elite Hotel Marina Tower



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